



ABOUT ROXTOBERFEST

The Roxtoberfest Street Festival is Philadelphia's premiere family friendly Oktoberfest celebration. The event melds the lure of the world famed Oktoberfest celebration with a Roxborough twist. Last year's event featured, beer gardens, children's activities, the Roxtoberfest HomeBrew Competition, delectable foods, as well as regionally acclaimed performers.

Roxtoberfest will take place on **Saturday, October 7th** from 12PM—6PM on Ridge Avenue in Roxborough between Lyceum Avenue & Leverington Avenue. Since its inception in 2013 the Roxtoberfest street festival has grown by 300% in just the first three years attracting over 10,000 + people. The majority of event attendees are between 21-35. Over 65% of event attendees are female.

EVENT AT A GLANCE



6,000+

Over 6,000 event attendees

Past Partners

More FM, Wells Fargo, Acme, UPS, Inspire Energy and more!



25-34

Demographic of young professionals and families ages 25-34

Featured On

FOX 29, CBS Local, Philadelphia Magazine, Philadelphia Inquirer, Visit Philly, Uwishunu.com, Roxborough Review

ARTIST & CRAFTER REGISTRATION

Artists and craft vendor's spaces at the Roxtoberfest event present a unique opportunity to highlight your products and wares to this unique Philadelphia neighborhood.

Artist and crafter Registration includes:

- (1) 10' x 10' vending space at Roxtoberfest
 - (1) 6' x 30" table
 - (2) Foldable chairs
 - (1) Black tablecloth

